

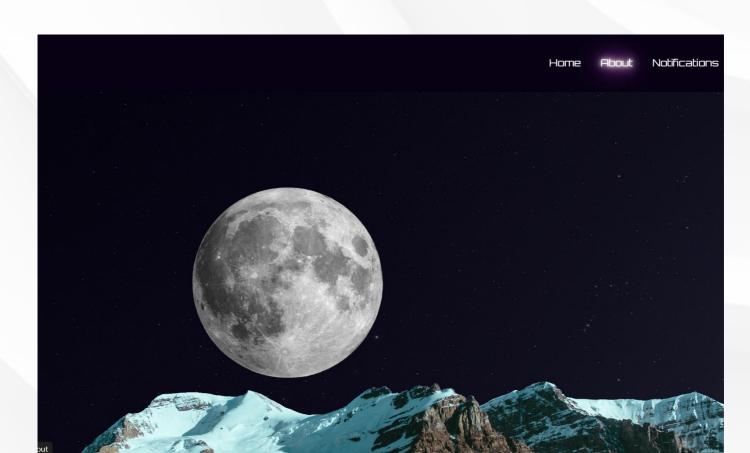
THE MOON

CREATED WITH





React module final project - React website with parallax effect

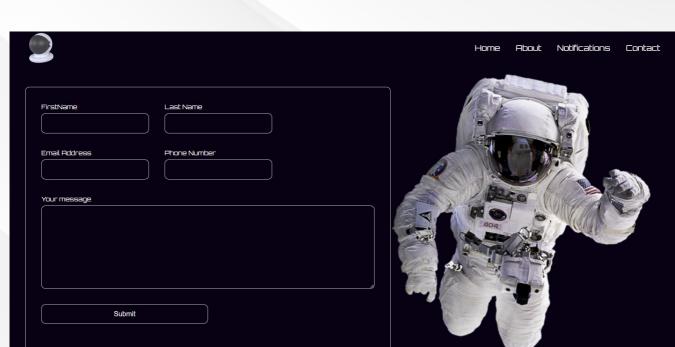


















SEO and Digital Marketing project for a brand that includes buyer persona, buyer journey, marketing strategy and ads

SEO & Digital Marketing Final Project By Stefanija Andreoli



functionality with style, creating products that not only look good but are also highly practical. I chose this brand because it offers a massive exploration of many aspects such as business, design, consumer behavior, providing valuable insights

Location: Buyer: Social media: Emma W. UK Instagram



Age: 30

Married Expecting

Facebook Family status: Linkedin

BUYER PERSONA

Emma is 30 years old, recently married and

expecting her first child. She is living in the suburbs in a middle-class family.

and practical knowledge

Goals:

Buy quality products that meet the safety standards.

- Buy products that will help taking care of her child.
- Buy products that will be easy to use.
- Pain points: · Safety concerns - as she is a first time mom-to-be she needs a lot of

- information and product validation · She wants to buy the best products for her baby but those have to meet the budget standards Manuals - there have to be clear instructions on product use

before purchasing a product. Buys online and in-store.

Shopping habits:

 Reads customers reviews. · Takes advise from doctors

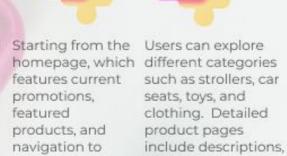
She is making a research

- and friends
- Favourite brands:

BUYER JOURNEY

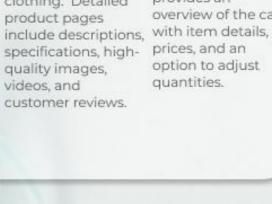


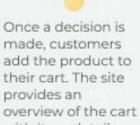




categories.

such as strollers, car seats, toys, and clothing. Detailed videos, and





option to adjust quantities.

attracting users who are interested in baby gear, baby furniture etc - attracting users who are in need of baby guidance

SEO KEYWORDS

1. Best baby products

2. Newborn essentials

- attracting users to search for breast feeding essentials / gear 4. Stroller manual

5. Baby car seat

- Entertaining videos with parenting content. Product's url in the description Using a mix of posts, images, short videos, and stories with products, entertainment and

questions.

testimonials. Creating polls,

attracting users to look for a stroller

Longer form video content

where we present product's features, benefits and uses.



products, entertainment, testimonials, industry news, trends. Using influencers to share and promote our content

Stories, shorts and images with

STRATEGY

Short, engaging videos, trends. Sharing quick tips and tricks.

Encouraging followers to create

content with our products.





Facebook sponsored post for a package promotion that shows its content. Brand logo with a small detail to

keep the post colorful and engaging and a photo with mom and her baby centered to gain attention. Below content showing that there

POST #1

CHICCO.COM Explore more promo packages NOW WHAT?

are more packages and "Shop Now" button so we can navigate them to our website.

POST #2

Instagram sponsored post with a creative image and engaging

parenting advice.

them unprepared.

heading in order to attract first time parents who are not prepared yet with baby gear, supplies or need

Also, parents to babies who are born prematurely / unexpectedly leaving

With the last slogan "We got you" we are implementing security that no matter what, or when we have everything you and your baby need.



POST #3

essential matter. Heading with a question that every parent is asking. Trying to gain attention with brand logo and implement security that we have all the answers to your question, besides that we have the gear as

WHO WE ARE

CONTACT

Instagram story with info on baby / kids gear. Engaging post for an



Q Search products

A big welcome from **Chicco** Find everything you need for your baby's arrival and beyond. Shop now and experience the difference!

chicco

TIPS AND ADVICE

stroller is here

The ultimate, auto-folding

DISCOVER NOW

\$20.99 \$15.99

Onesies

Size

\$35.99 \$25.99

BUY

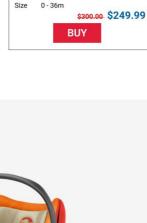
Explore Products

Color:

56-62 | 92

SHOP NOW

BUY



& Chicco GIFT

Car seat & Stroller

Color:



Special prices

Hello Baby

Color:









BUY NOW

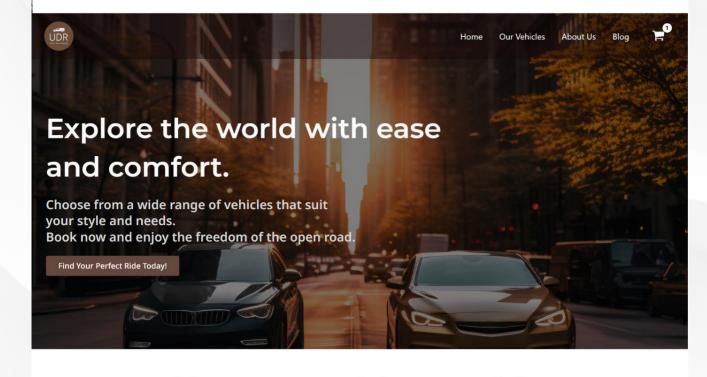


URBAN DRIVE RENTALS

CREATED WITH



WordPress module final project - Car renting service. Web page made using Elementor and WooCommerce



Car models

1,500+

Third party liability

Locations

30+

Car models

Free cancelation

Unlimited mileage

Theft protection

Value added tax

Collision and damage waiver

Pick-up Location

Option 2

Pick-up Date

mm/dd/yyyy

Pick-up Time

Option 2

Discover available vehicles







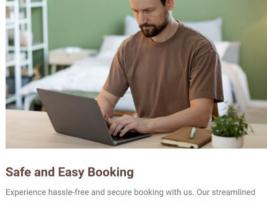
We ensure every car is meticulously cleaned and sanitized after each rental, guaranteeing a safe and spotless ride for every client. Our thorough

cleaning protocols exceed industry standards, providing you with a clean and sanitized vehicle every time. Your comfort and safety are our top priorities.



Whether you have questions, need assistance, or want to make a booking, we're here to help anytime, anywhere. You can count on our responsive

online support team to provide timely assistance. From troubleshooting to personalized recommendations, we're committed to delivering exceptional customer service online



process ensures your booking is both easy and safe, allowing you to

focus on enjoying your journey with peace of mind. Our platform is designed to provide a safe and reliable booking experience, safeguarding your information at every step.



so you know exactly what you're paying for without any hidden fees or charges. We pride ourselves on providing a transparent booking process,

so you can plan your budget with confidence.



I had a wonderful experience renting

with this company. The staff was

exceeded my expectations. Will

definitely rent again!

friendly and helpful, and the vehicle



Impressed by the cleanliness of the car! It was spotless inside and out, which made our trip even more enjoyable. The booking process was straightforward. Thank you!



this service again!

Maya R.

you ask for?

experience. The booking was secure

and hassle-free, and the vehicle was in

excellent condition. Will definitely use

Smooth and easy transaction from

start to finish. Great value for money

and no hidden fees—what more could

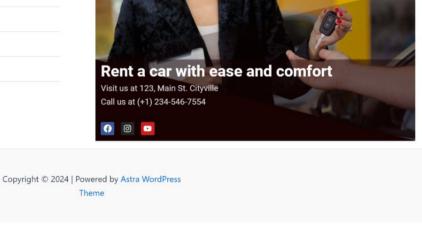


Mhat is the minimum age to rent a car?

Are all fees included in the rental price?

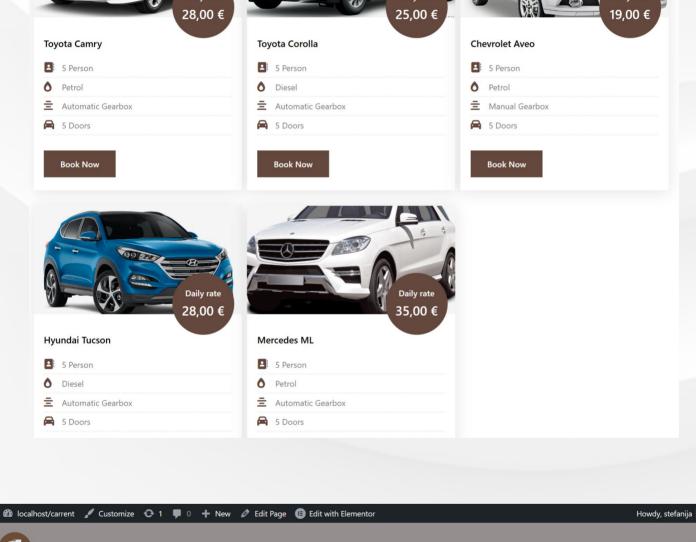
 Can I book a rental for someone else?

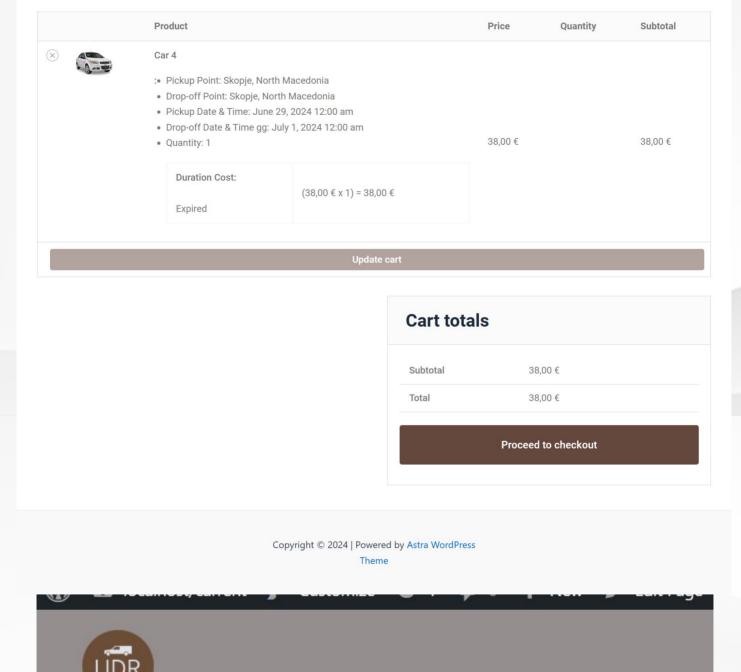
► How do I find the cheapest car rental deal?

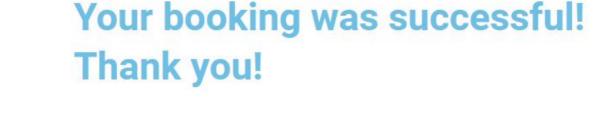


Home / Our Vehicles

Our Vehicles







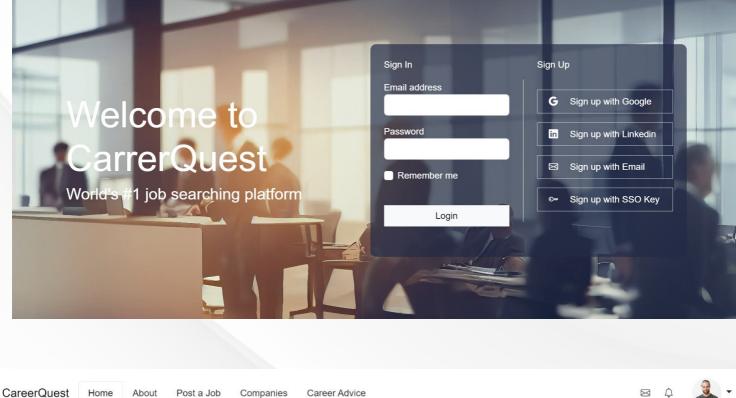
Bootstrap module final project - job searching platform with







Bootstrap using navbar, buttons, cards, carousel, badge, scrollspy, grid layout, forms, pagination



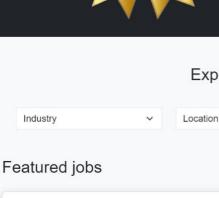


Management Consulting Awards 2024

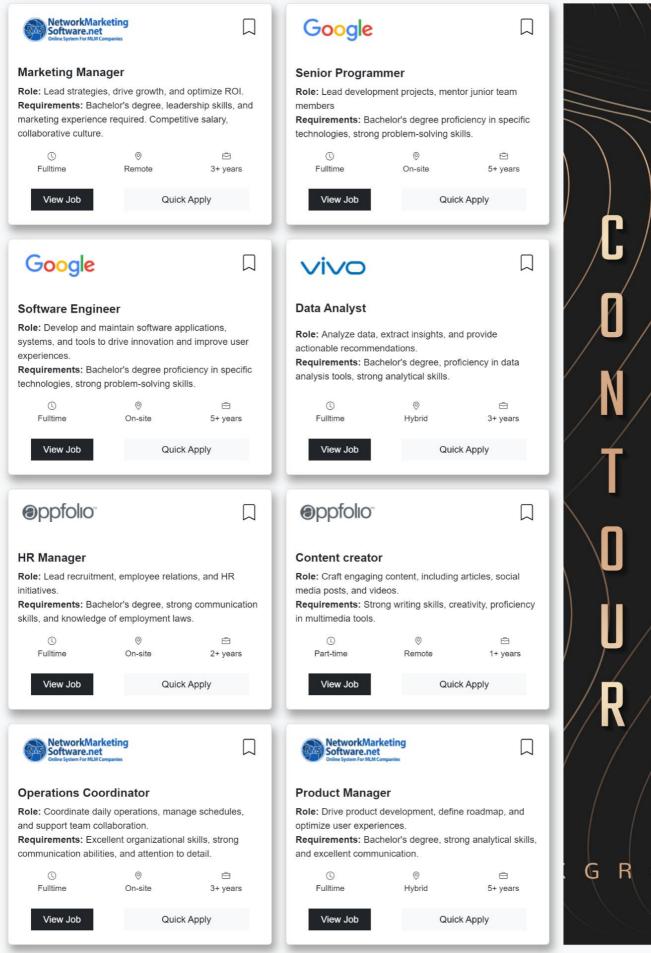
Industry







Google



Browse all jobs >>

St. 123/45

% +123455667

□ career@quest.com

Subscribe now to get updates on new jobs

Enter your Email address



CareerQuest

Lorem ipsum dolor sit amet consectetur adipisicing elit. Quibusdam excepturi sequi asperiores repudiandae

> NetworkMarketing Software.net

praesentium dicta ipsam, quo, quam autem iusto

recusandae? Debitis soluta odio aut.

Follow us 🥝 😝 in

interconnected world.

Responsibilities:

Requirements

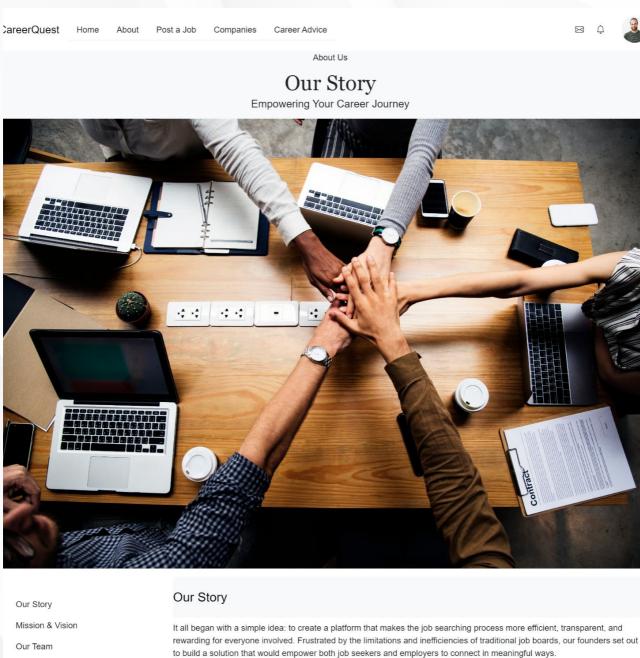
gro deg

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Position:Marketing Manager



execution and team leadership.



From the very beginning, innovation has been at the heart of our journey. We've continuously pushed the boundaries of technology, leveraging cutting-edge algorithms and user-friendly interfaces to deliver an unparalleled job search experience. But more than just technology, our success is built on a deep understanding of the needs and aspirations of our users. Over the years, we've grown from a small startup into a thriving community of millions of job seekers and employers worldwide. But no matter how much we've grown, our commitment to our core values remains unwavering. We're driven by a relentless passion for helping people achieve their career goals and by a belief that every individual deserves the opportunity

As we look to the future, our journey is far from over. We're excited to continue innovating, expanding, and making a positive impact on the lives of people around the world. Join us as we write the next chapter of our story and empower even more

"To empower individuals worldwide by providing a seamless, intuitive, and personalized job search experience that connects

Leading our technical team is Martha, a seasoned expert in software engineering and product development. With a passion for leveraging technology to solve complex challenges, Martha ensures that our platform

Responsible for ensuring smooth day-to-day operations, Mario brings a wealth of experience in project management and organizational efficiency. Their meticulous attention to detail and strategic mindset keep

At the forefront of customer satisfaction is [Head of Customer Success Name], who leads our dedicated customer success team. With a commitment to delivering exceptional service and support, [Head of Customer Success Name] works tirelessly to ensure that every user's experience with [Platform Name] is

Driving our brand presence and engagement is Lena, a creative powerhouse with a flair for storytelling and audience engagement. Through innovative marketing strategies and compelling campaigns, Lena spreads

"Our vision is to be the leading global platform that revolutionizes the way people find and fill job positions, leveraging innovation, technology, and deep user insights to create a world where every individual can discover and pursue their dream

Contact Us

CEO / John Wayne As the visionary leader behind CareerQuest, John Wayne brings years of experience in marketing industry

CTO / Martha Luzia

remains at the forefront of innovation.

positive and fulfilling.

CareerQuest running like a well-oiled machine.

Marketing Director / Lena Watt

the word about CareerQuest and its mission to empower careers.

Head of Operations / Mario Krasinski

Head of Customer Success / James Brown

talent with opportunities, fostering career growth and fulfillment for all."

to find fulfilling work.

Mission & Vision

career with confidence and ease.'

Mission:

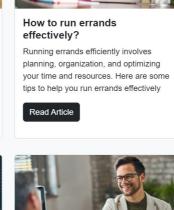
Our Team

individuals to unlock their full potential.

How to deal with an annoying boss? Dealing with an annoying boss can be challenging, but there are several strategies you can use to navigate the situation effectively Read Article

recusandae? Debitis soluta odio aut.

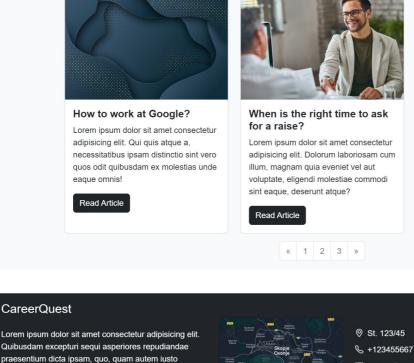
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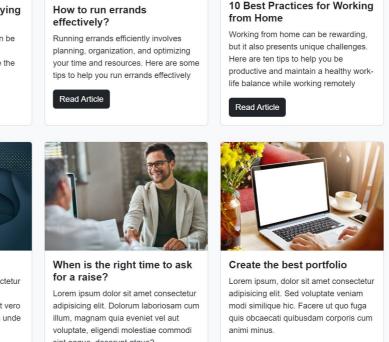




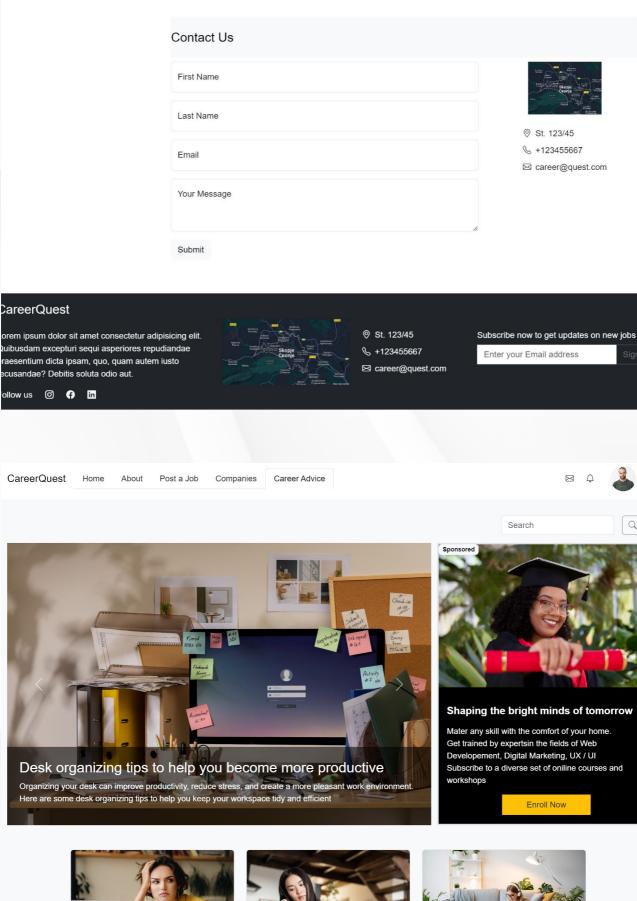
Subscribe now to get updates on new jobs

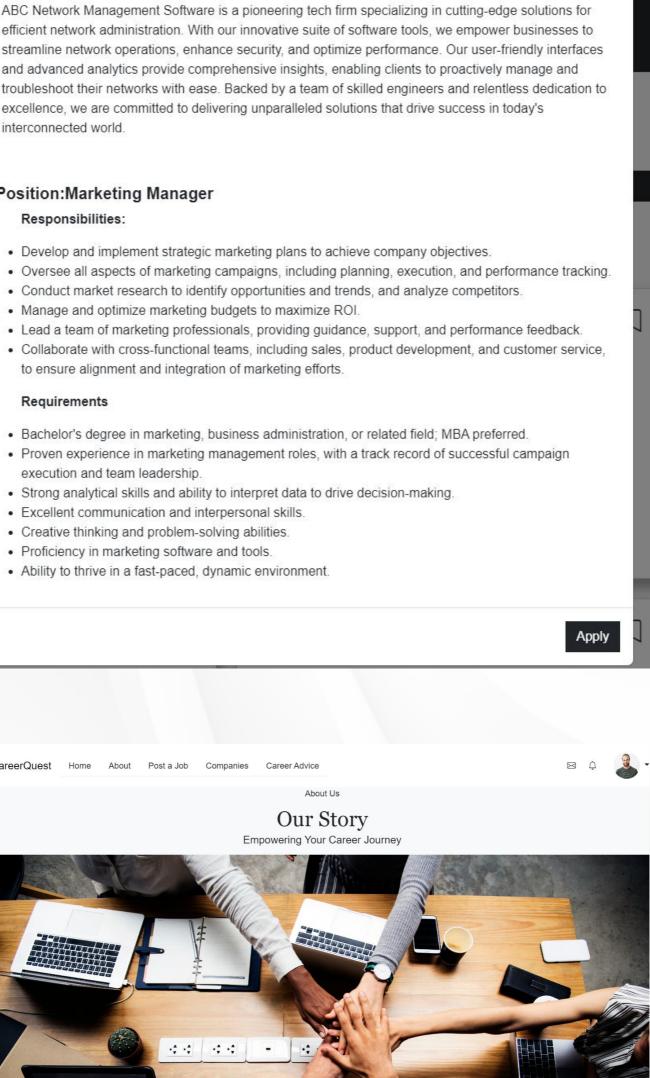
Enter your Email address

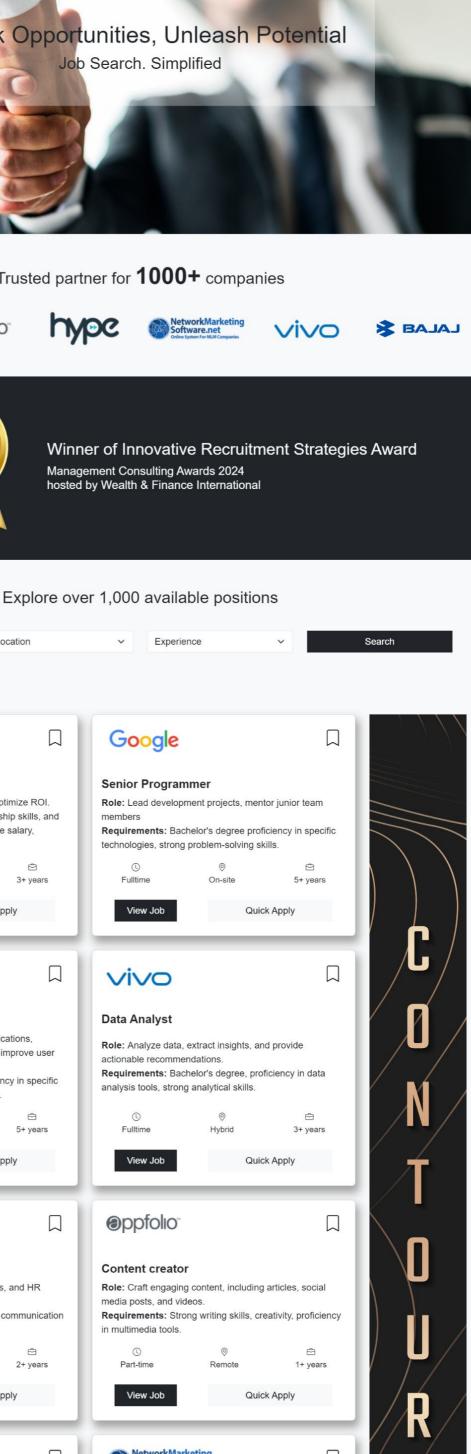


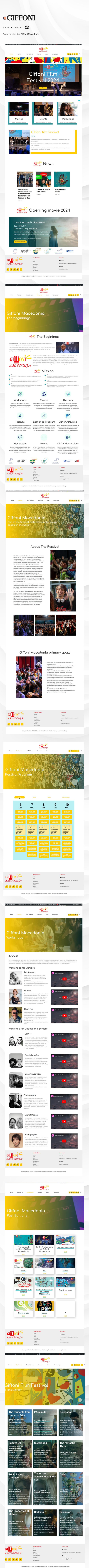


⊠ career@quest.com









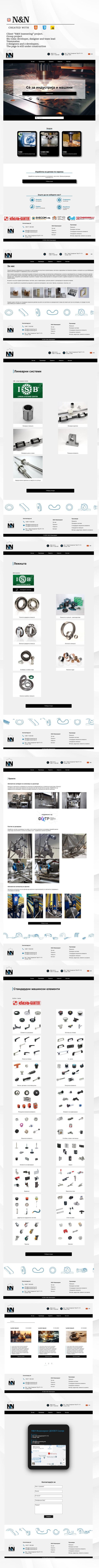




UI / UX final project - meditation app case study







UNSPLASH-API

CREATED WITH

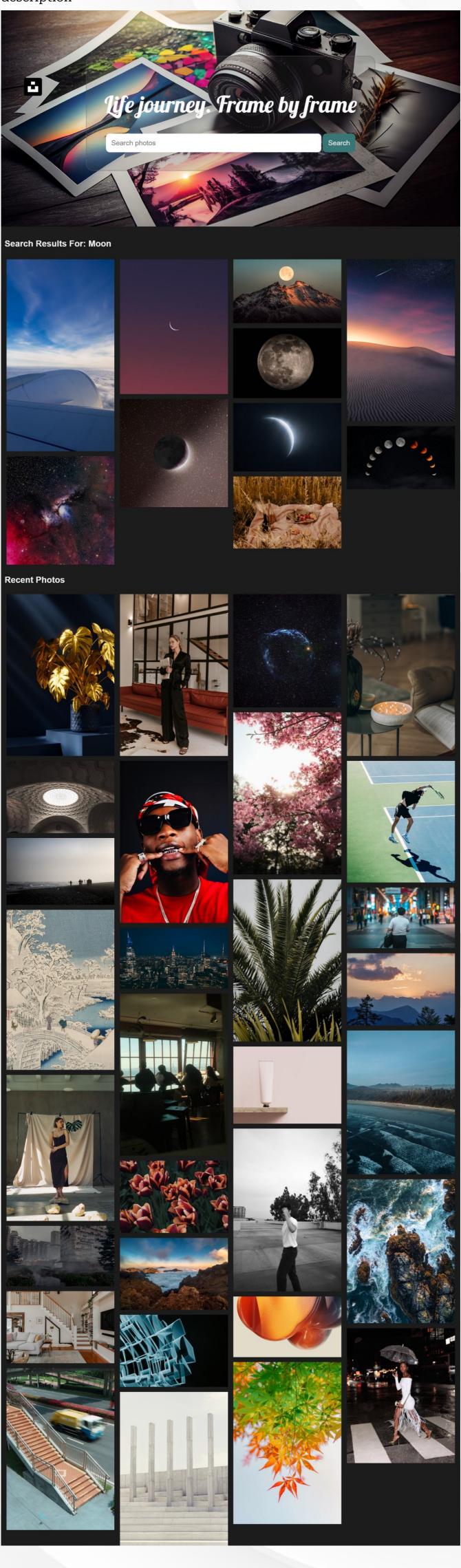


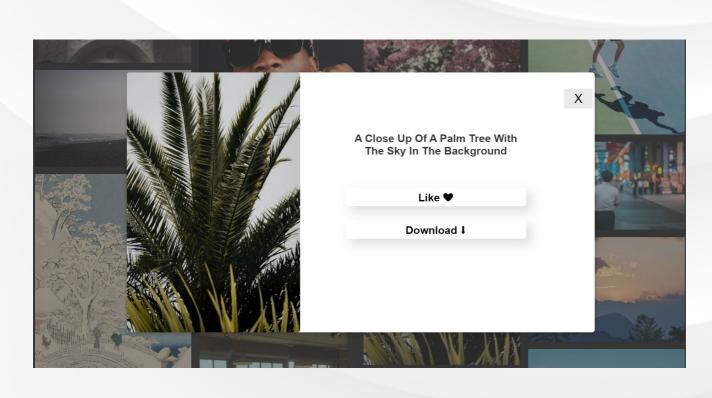






JavaScript final project - image search web app with Unsplash API. Taking random photos, search by keyword / collection and photo description

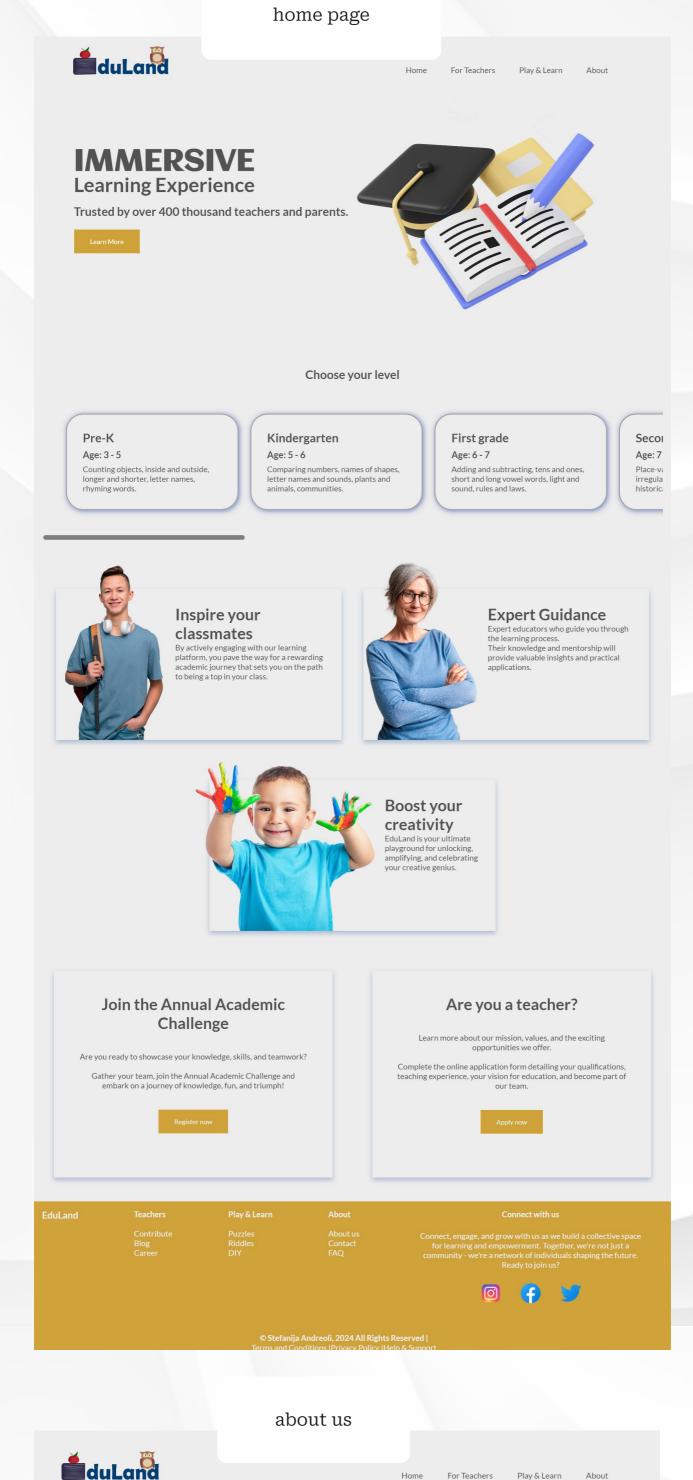


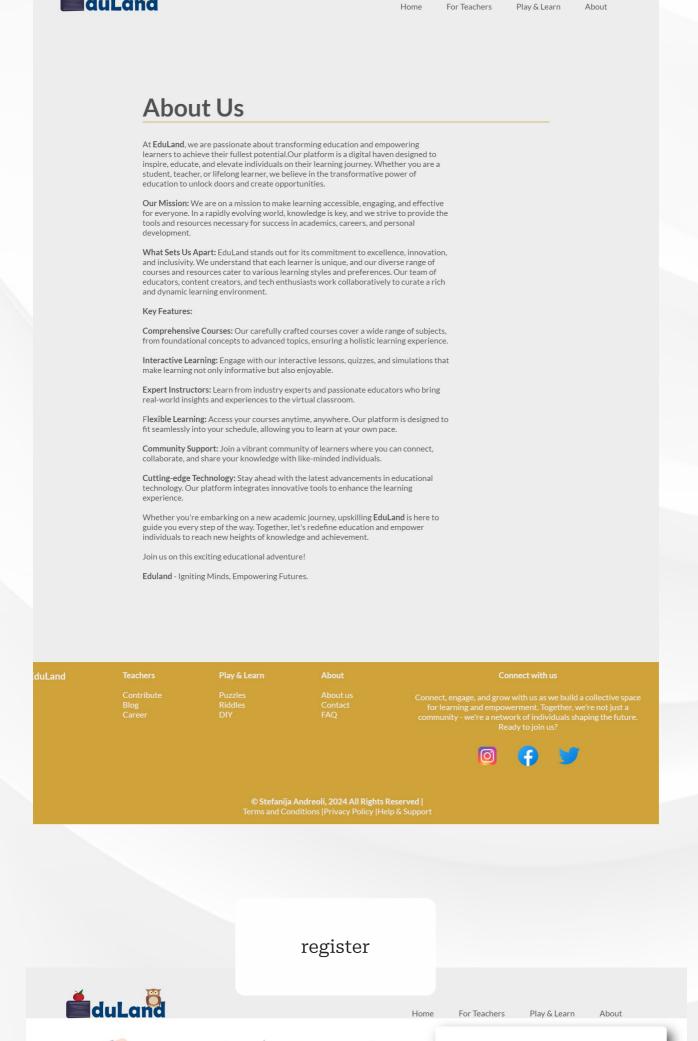




HTML5 / CSS3 module final project - education web page created with Adobe Illustrator, HTML5, CSS3 using Selection Tools, Editing Tools.







FIRST NAME

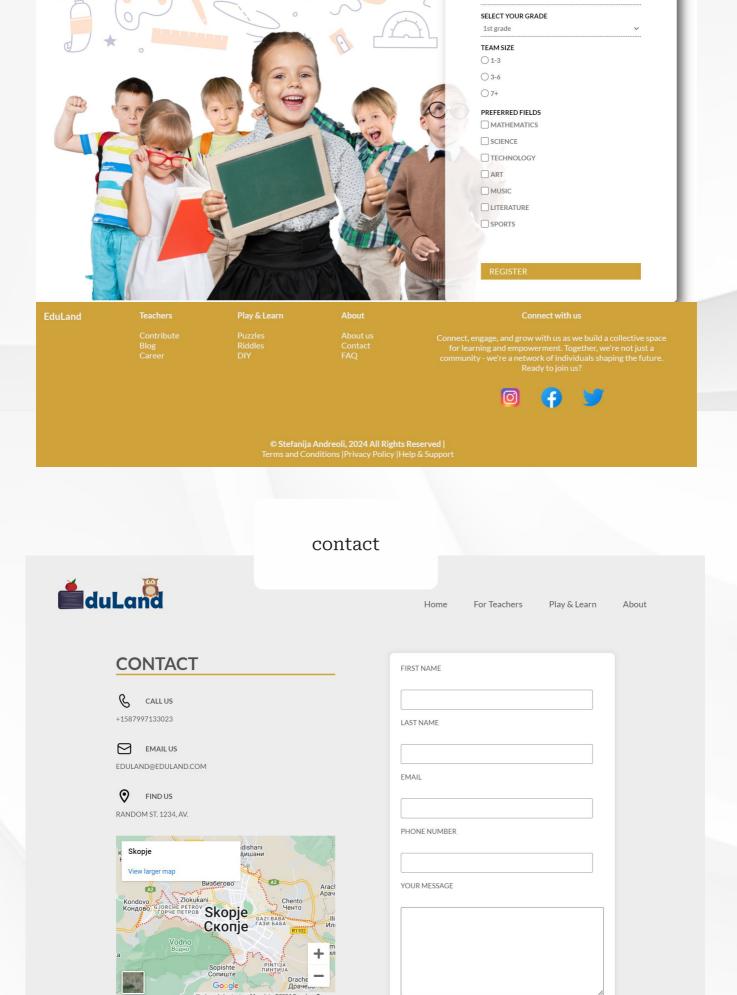
LAST NAME

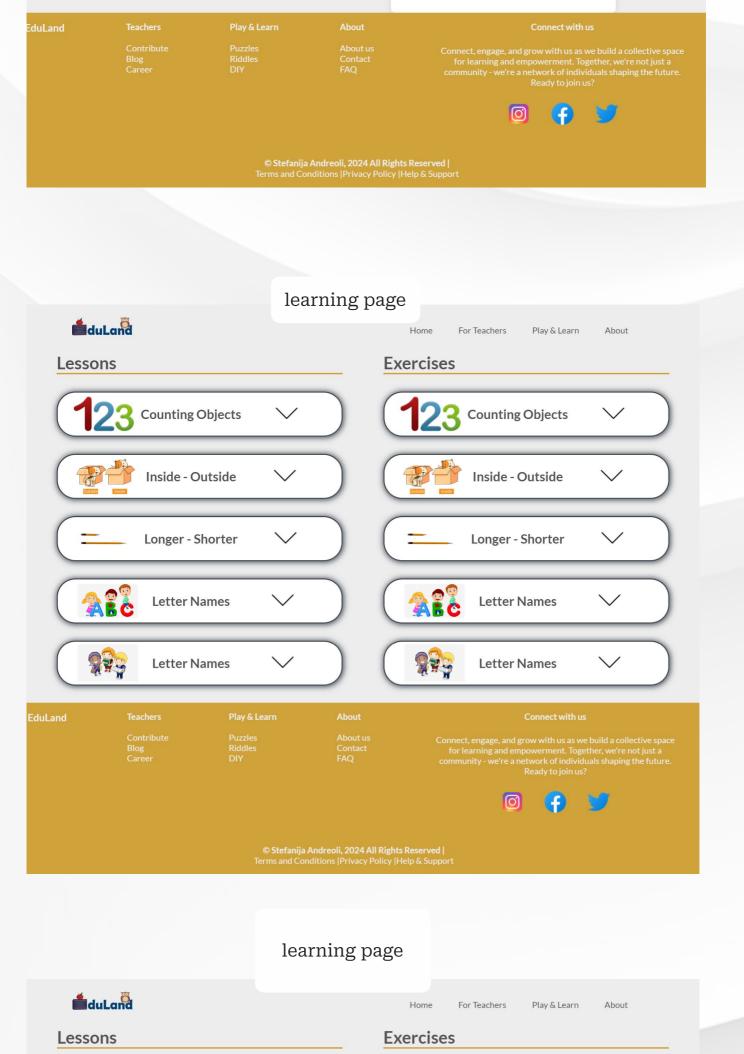
DATE OF BIRTH

EMAIL

SCHOOL

PHONE NUMBER





Counting Objects

How to help your little one learn to

Start by helping children recognize the symbols that

represent the numbers 1, 2, and 3. These are the basic building blocks of counting. You can use visual aids like flashcards or written numbers to familiarize them with each

Sequence Understanding: Teach children the order in which numbers come. The sequence goes: 1, 2, 3. Emphasize that each number comes after the one before it. Reinforce this concept through

helps in grasping the concept of counting as a tool for $% \left(x\right) =x^{2}$

count?

numeral.

123

Number Recognition:

repetition and daily activities.

1→2→3 Counting Objects:

quantifying.



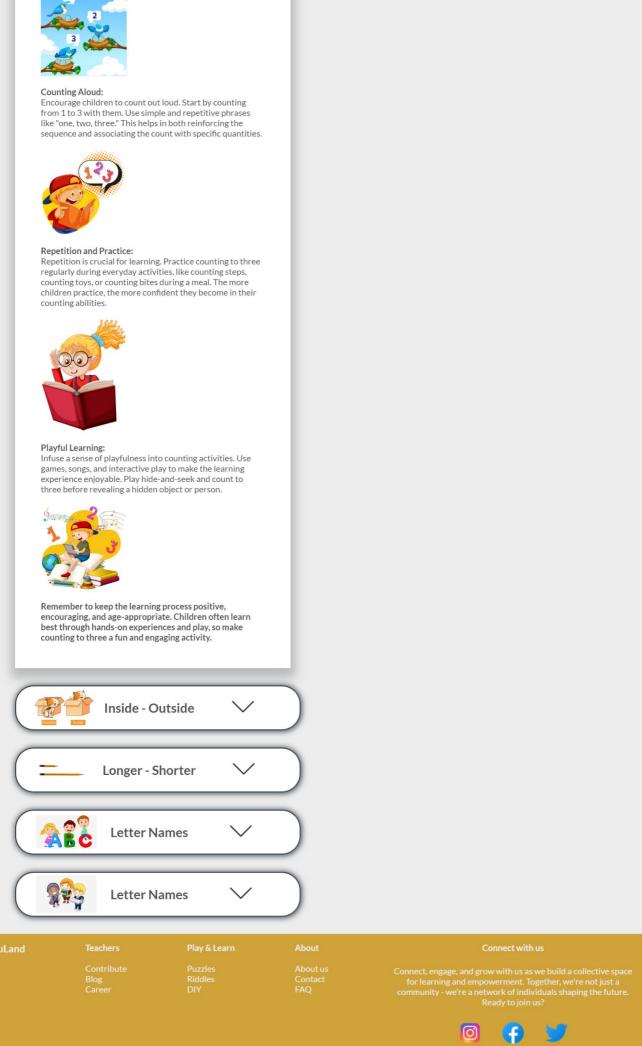
Counting Objects

Inside - Outside

Longer - Shorter

Letter Names

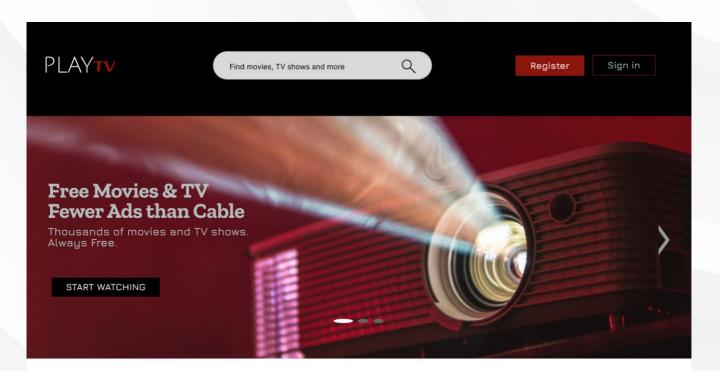
Letter Names







Figma module final project - movie streaming web app. Created using components and typography styles



Stream Anywhere

PLAY_{TV} IS AVAILABLE FOR FREE

ON

Roku





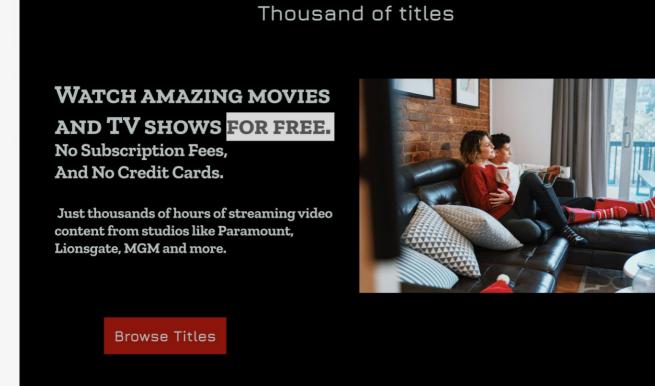






χfır

...and the Web



FAQ

1. What is your product name?



2. Is Play_™ really free?

3. Is Play_™ legal?

•

TODAY

Access free content on all of your devices, sync your listand continue watching anywhere.

Register Free

About Lorem

Lorem ipsum dolor sit amet, amenus porter era ameno.Lidivus antrea oprtuis. Menea larto beles. Kinduas polestrious macineska gratitudos. Volia sampra loga, a mene rete i upro.



Contact



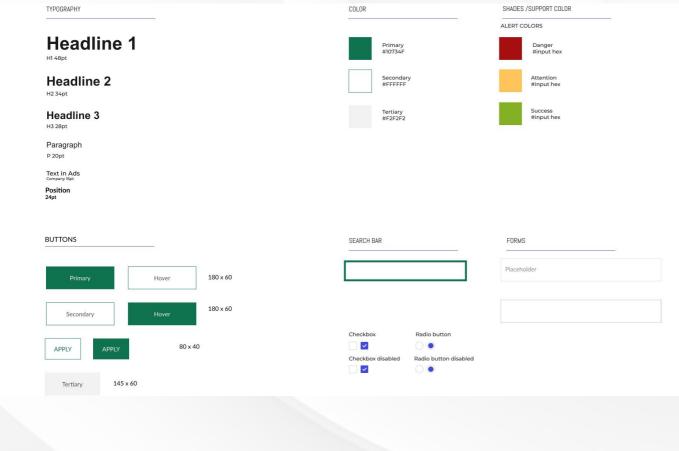
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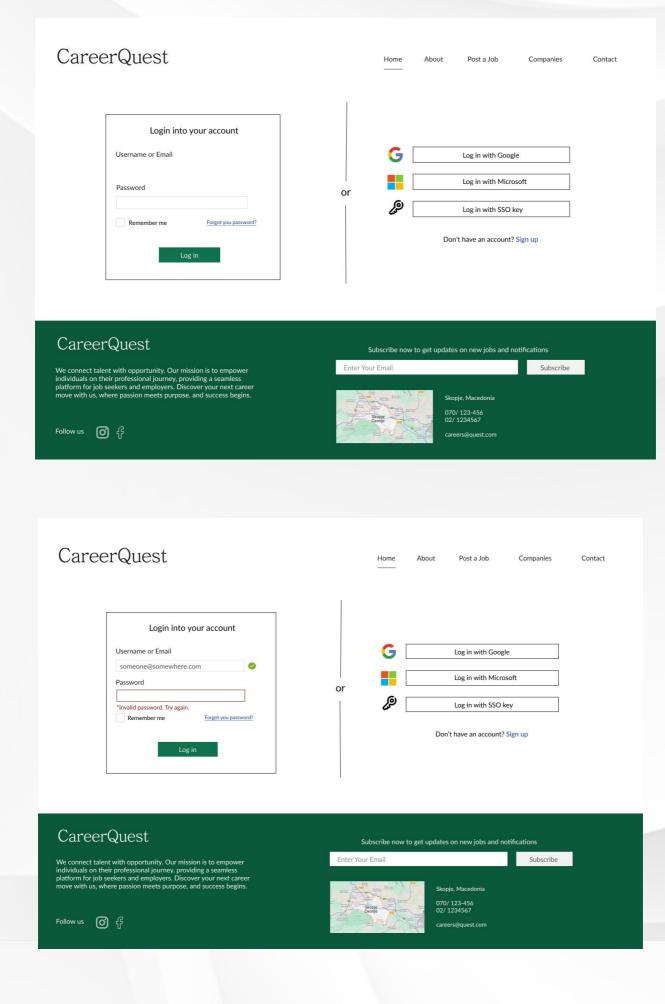
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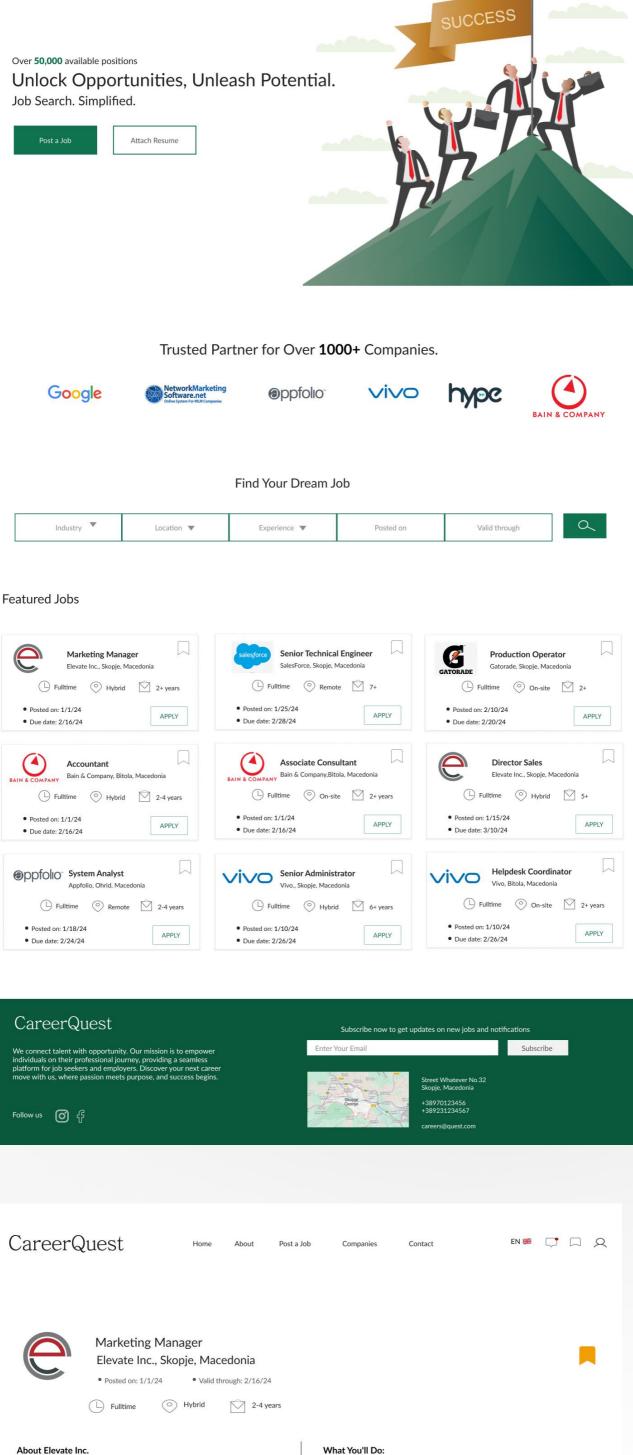


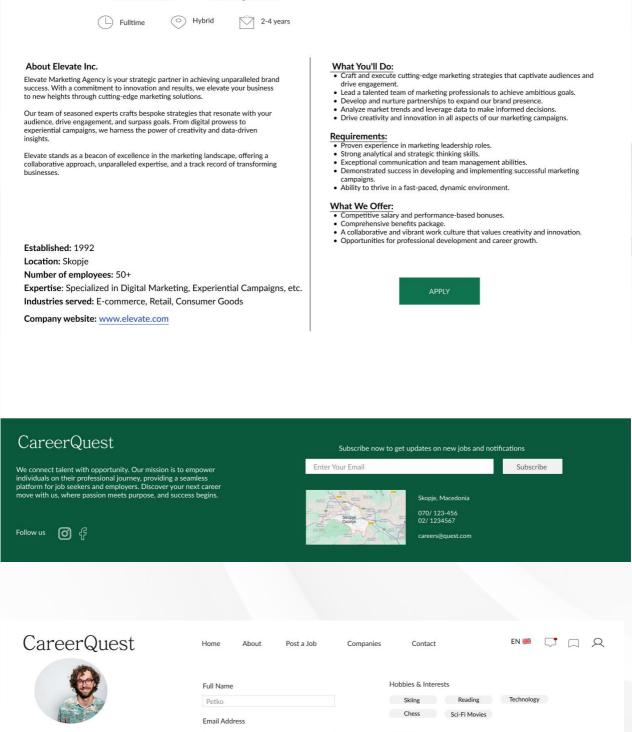
Design Principles module final project - job searching platform and design system created with Figma

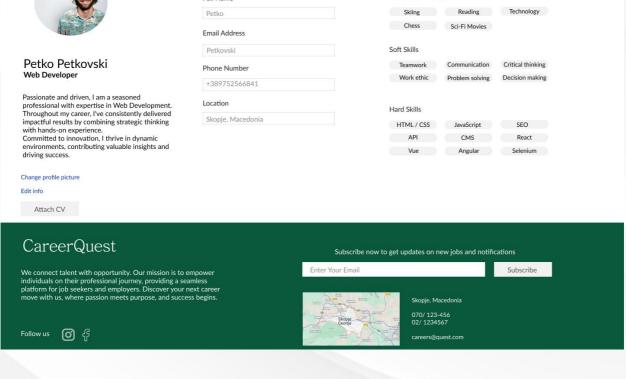




CareerQuest







SCOOTER

CREATED WITH



Scooter illustration created with Adobe Illustrator for the purpose of a food delivery app, using Shape Tool, Pen Tool, Shape Builder Tool, Blend Tool, Typography





MAYAN CALENDAR

CREATED WITH



Homework Project - Mayan Calendar illustration created with Adobe Illustrator using Shape Tool, Pen Tool, Shape Builder Tool

CLOUD HARBOR

CREATED WITH







Homework project - landing page created with Adobe Illustrator, HTML5, CSS3 using Selection Tools, Editing Tools. Button hover effect using CSS3



THE VIEW

CREATED WITH



Homework project - photo manipulation created with Adobe Photoshop using Selection Tools, Editing Tools, Adjustment Tools, Filter and Effects









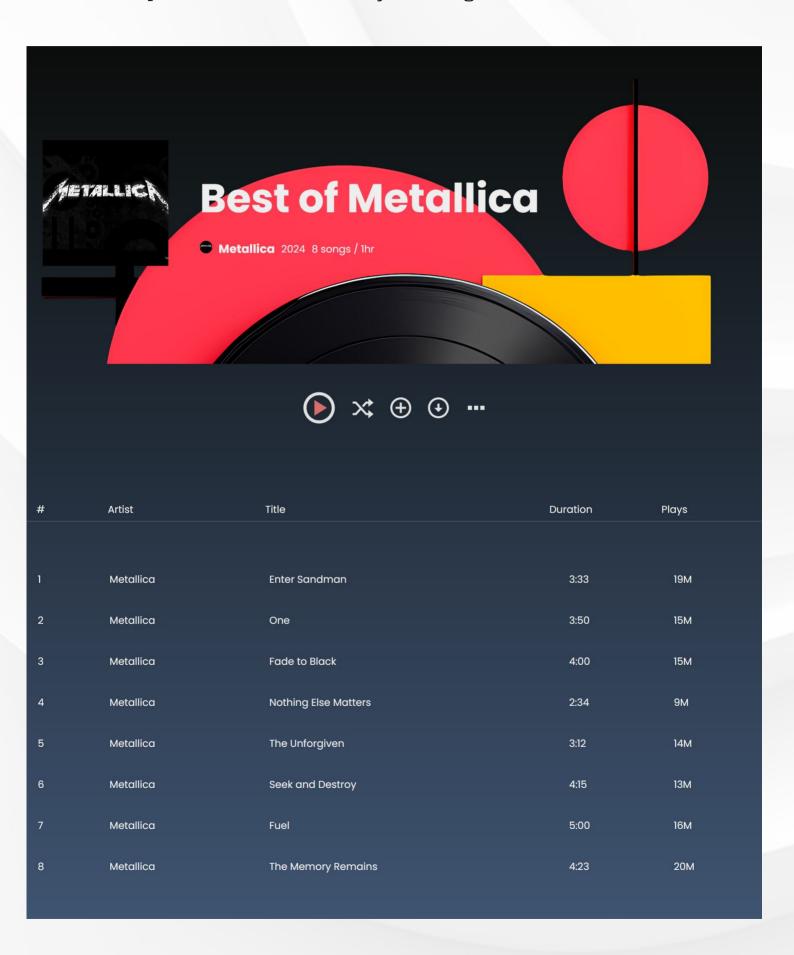






JS

JavaScript module homework - objects using "this."







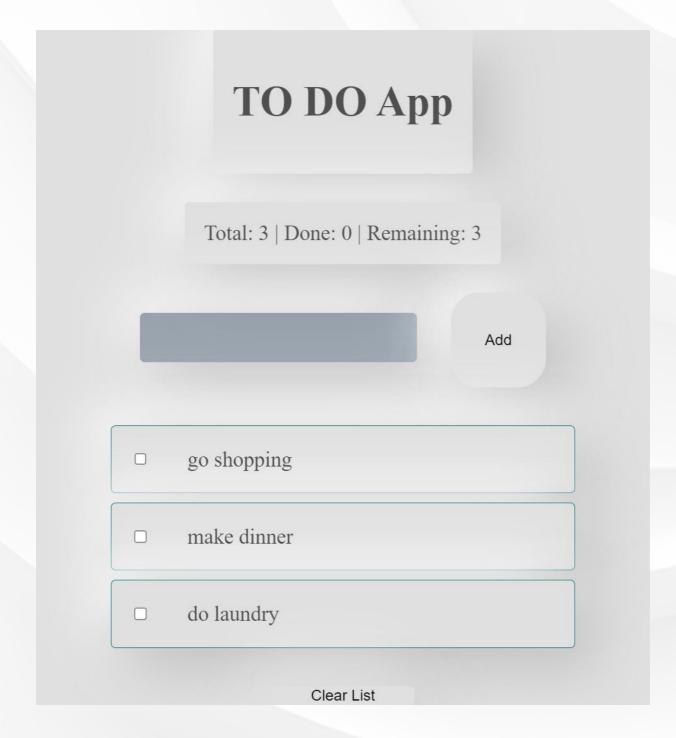




JavaScript module homework in neomorphism style.

Dynamically creating to-do tasks, which added - increases the number of total tasks, once the task is crossed out the number of done tasks increases and the number of remaining tasks decreases.

When "clear" button is pressed - the list clears and the counter is restarting



To DO App Total: 3 | Done: 2 | Remaining: 1 Add go shopping make dinner do laundry Clear List